Reduce, reuse, recycle. Vintage denim is sorted by color and blended with other recycled cotton fibers to create the color palette in our collection. The collected fabrics are then cut into many pieces, removing the zippers and buttons. Because these pieces are pre-dyed, there is no need to dye them again, which saves water and prevents pollution. The fibers are then spun into yarn.

What makes up the 5% other materials? You’ll notice that the yarn composition is 95% cotton and 5% other fibers. The other fibers mentioned are the threads used for the seams and details of the denim being recycled.

All about Indigo: Indigo is a soft, cotton blend with a rustic, sophisticated look. It’s machine washable, too, meaning that garments can easily be integrated into your everyday wardrobe.

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